

August 2019

Good morning,

I hope everyone is have a wonderful summer and gearing up for the new school year. Your new board has officially taken office and this newsletter will primarily be introductions. Everyone is very excited to begin working for the membership. Over the next year, the plan is for each board member to contribute to our monthly mailing. We would like to include information from you as well. If you have ideas for topics or would like to write a short informational piece, please feel free to let me know. I can be reached at wohleec@auburn.edu.



President: Elisha Wohleb

Dr. Elisha C. Wohleb is an Associate Professor for Business/Marketing Education at Auburn University. She has served as President for the Southern Business Education Association (SBEA), Editor of the National Association of Business Teacher Education (NABTE), and several advisory boards for secondary and post-secondary education. Dr. Wohleb has also received numerous research and teaching awards at the state, regional, and national level. When she is not working she enjoys spending time with her family, reading, and going to the beach.

President-Elect: Leane Skinner

Dr. Leane B. Skinner, Professor and Program Coordinator for Business/Marketing Education and Career and Technical Education at Auburn University, is a recognized leader, educator, and scholar in the areas of Business/Marketing Education and Career and Technical Education. Dr. Skinner has been on faculty at Auburn University since 1999.

She has served as President for the Association for Career and Technical Research Association (ACTER), and has served on the Executive Board for the University Council for Workforce and Human Resource Education (UCWHRE), the International Society of Business Education (ISBE), and the National Association for Business Teacher Education (NABTE). In addition, Dr. Skinner served as the National

Association for Business Teacher Education (NABTE) representative on the Policies Commission for Business and Economic Education (PCBEE). She also serves on the Alabama State Department of Education Commerce and Information Technology Advisory Committee.

In 2013, she received the Alabama Business Education Association Outstanding Business Educator Award. In that same year she was awarded the Southern Business Education Association Collegiate Teacher of the Year Award.

In 2018, Dr. Skinner's co-authored paper titled "Factors Contributing to Stress of Business/Marketing Educators" received the research award at the Business Education Research Conference. In addition, a co-authored poster received the Outstanding Poster Award at the Career and Technical Education Research and Professional Development Conference. At the 2014 Business Education Research Conference (BERC), which was co-sponsored by the Association for Research in Business Education and the National Association for Business Teacher Education, Dr. Skinner's co-authored paper titled "Perceptions of Public Educators Regarding Accessibility to Technology and the Importance of Integrating Technology Across the Curriculum" was awarded the Innovative Strategies Best Paper Award.

Dr. Skinner conducts research, publishes, and presents in the area of Business/Marketing Education and Career and Technical Education on a regular basis. Her research articles have appeared in journals such as The Delta Pi Epsilon, The Journal of Research in Business Education, The Academy of Business Research Journal, The Business Teacher Education Journal, and the Workforce Education Forum. She has also published six book chapters. In addition, Dr. Skinner presents regularly at conferences each year and serves as a reviewer and a consultant. She has conducted numerous workshops in both business and educational settings.

Past-President: Michelle Taylor

Michelle Taylor plans and facilitates online professional development and assessment courses. She has a passion for business and teaches the online high school business courses. She earned an associate and bachelor's degree in business from Northeast Community College and the University of Mississippi respectively. She holds master's, specialist's, and doctoral degrees in instructional technology from MSU. She has earned a second master's degree in business administration. Her doctoral study focused on why educators did or did not complete the online professional-development courses they began. Taylor is a member of multiple business and education associations, and she serves as the past-president and treasurer of the Mississippi Business Education Association, past-president for the International Society of Business Education, and president for the Southern Business Education Association. She also serves on many committees at the state and national levels for education, government, and industry including the United States Federal Reserve Board Educatory Advisory Board, MSU Financial Education Partnership, and a parent volunteer for Girl Scouts of America.

Membership Director: Nancy Peterson

It is my pleasure to accept the confidence of the ISBE President, Elisha Wohleb, and oversee the duties of membership. In 2017 I retired with after a 43 year relationship with Central Catholic High School in Portland, Oregon. I taught for 39 years and served as the business manager and executive assistant in the development office over a period of 4 years. In the classroom, I taught Keyboarding, Computer Applications, HTML Web Page Design. Accounting, Applied Economics, Careers, Entrepreneurship, Marketing, and served as the Internship Program Coordinator. While teaching at Central Catholic I also accepted the opportunity to work with the cheerleaders. I was the coach/advisor for 25 years.

Early on in my teaching career I was a member of the Oregon Business Education Association. I rejoined the association in 2006. Since that time, I have served as Secretary from 2011-2015 and President from 2016-2018. In 2015, I was elected to the office of Secretary for ISBE serving through 2017.

Before teaching, I was a bookkeeper, developed and incorporated a not for profit indoor park to provide a safe indoor play area for parents and their infants and toddlers. I operated a house cleaning service, as well as a typing/resume service.

In addition, I have been a member of the Frida Hansen Lodge of the Daughters of Norway for 30 years. Our mission is to preserve our Norwegian heritage; maintain among members a knowledge of the history, culture and language of Norway; and build a strong support system and bond of friendship within the membership. I have served as both Secretary and Vice President for this distinguished group of women. Currently, I am the Scribe for our monthly newsletter and the bi-monthly news article for the Daughters of Norway Grand Lodge serving for 15 years.

I look forward to working with the leadership of ISBE as we strive to grow the membership and encourage more of our members to become actively involved with ISBE. The purpose of the chapter is to promote business education among the members through international exchange programs, through cooperative endeavors, and through unified efforts in working towards mutually determined goals and objectives.

Secretary: Geana Mitchell

Dr. Geana W. Mitchell views professional development as an “investment” in her career. She has served our Business Education organizations on national committees and held numerous offices in the state of Alabama and in the Southern Region. She enjoys having the opportunity to “serve” the profession while networking with other business educators who share her passion for the discipline.

She has taught graduate, undergraduate, and junior college level students in traditional, online, and hybrid formats. She currently teaches Business Office Technology (BOT) and Computer Information Systems courses at Beville State Community College. She has worked diligently to ensure the validity of her College’s BOT curriculum by engaging an advisory committee comprised of successful business and industry leaders. Dr. Mitchell recently spear-headed an extensive curriculum revision for her program,

which ensures that educational content of her curriculum is relevant so graduates obtain the education, experience, and certifications desired by business and industry employers.

Dr. Mitchell obtained her doctoral degree in Business/Marketing Education from Auburn University. She has published numerous refereed journal articles and presented at the national, regional, state, and local levels. She has also served as a reviewer for the Business Teacher Education Journal and the NBEA Yearbook.

ISBE Director to NBEA: Hector Lopez

Currently, I'm Chair–Business Department and Chair–College Senate at Hostos Community College – City University of New York (CUNY). I'm a Full Professor (Tenured) and have been with Hostos since 1986. I received my M.B.A. - Management and M.S. - Higher Education Administration from Baruch College-CUNY. I earned a Doctor of Business Administration (D.B.A.) from the University of Sarasota, Florida. Served as President of the Eastern Business Education Association [EBEA] from 2005-2007. Recently have published articles in the area of online and distance education in business education; business education, internships and students transition to work; and the importance of teaching globalization and business ethics concepts in business education.

Prior to joining academia full-time, I worked 22 years with Verizon Corporation. Have been actively involved in business education since 1978 at the post-secondary level. I'm a member and Director of the International Society of Business Educators (ISBE); member of the Executive Board - National Business Education Association (NBEA), and Director of the Alpha Beta Gamma – International Honor Business Society Chapter at Hostos Community College.

I'm very active in academic, cultural and social activities within and outside the Hostos community. My wife and I enjoy traveling, the arts, and spending time with our grandchildren in Orlando, Florida. I personally enjoy reading, cooking, classical music, yoga and martial arts (Judo, Karate & Aikido).

US VP to SIEC: Priscilla Romkema

Priscilla Romkema, PhD, joined Regional Health as President of the Regional Health Foundation in late June 2017. Priscilla holds a PhD in Education and a Master of Science in Business Education from the University of Wyoming and a Bachelor of Science in Instrumental Music from Black Hills State University.

From 2007-2017, Priscilla served as the Dean of the College of Business and Natural Sciences at Black Hills State University (BHSU) in Spearfish, overseeing undergraduate and graduate programs in business (business administration with seven specializations, professional accountancy, business education, MBA) and the natural sciences (biology, chemistry, environmental physical science, physical science, MS in Integrative Genomics). From 1997-2007, Priscilla served as a BHSU business faculty member, the Director

of the Center for Business and Entrepreneurship, and the Chair of the Department of Management and Marketing at BHSU.

Prior to her faculty and administrative roles at BHSU, she taught at several other institutions of higher education--Northern Michigan University in Marquette, MI, the University of Wyoming in Laramie, WY, and the Independent Institute of Russian Entrepreneurship in Moscow, Russia.

Over the course of the last 20+ years, Priscilla has been engaged in various community service on the local, state, regional, and national levels including the following: member of the Regional Health Board and Governance Committee; member of the Matthews Opera House Board; member and president of several key area organizations including the Spearfish Economic Development Corporation Board of Directors, Spearfish Chamber of Commerce Board of Directors, Northern Hills Rotary Club, Zonta Club of Spearfish, and the Spearfish Area Community Foundation board. Regionally and nationally, she served as the Governor for Zonta International District 12 (Colorado, Montana, Wyoming, South Dakota), as the president of the National Association for Business Teacher Education (NABTE) and, during 2016-2017, she served as the National Business Education Association (NBEA) President.

Priscilla and her husband Fred are avid runners and have competed in various races (5K, 10K, half-marathon, marathon) over the years including the Boston and New York City Marathons. Priscilla also enjoys playing the piano, traveling and spending time with family and friends. Fred and Priscilla have three married sons, eight grandchildren and two great-grandchildren.

Historian: Tamra Davis

I am an innovative and creative education specialist who is seeking a leadership position. Through my interdisciplinary and culturally-diverse experiences, I will bring leadership, an entrepreneurial mindset, and big-picture thinking to an organization that desires to make a broader impact on multiple audiences. Currently, I am an Associate Professor in Business Education at Illinois State University. On August 7, I will start my new duties as the Associate Dean for Accreditation and Operations in the College of Business at ISU.

Raised in rural Oklahoma and active in 4-H, it was a natural decision to attend Oklahoma State University where I earned a degree in Business Administration, majoring in Business Education. As a young teacher, I began the master's program where I was one of the last students to earn the Master of Science in Business Education through the prestigious College of Business at Oklahoma State. I later returned to Oklahoma State to earn a Ph.D. in Education.

My career has led me to many experiences; each shaping me into the educator and leader I am today. I currently serve as a board member for Junior Achievement McLean County and the Historian for the International Society for Business Education—USA Chapter. Through ISBE and its parent organization la Societe Internationale pour l'Enseignement Commercial (SIEC-International), I have served as the USA Chapter President (along with multiple other positions on the US board), The US Vice-President to SIEC, and the International President of SIEC. I was the first Chair of the Professional Development Committee for SIEC which was created during my term as the IP. I have attended many SIEC

conferences. The first was in 2002, held in Mainz, Germany. I have only missed three SIEC conferences since that time, all three due to family activities.

Outside of the classroom, I enjoy writing, capturing light through photography, and traveling with Tim. He has also introduced me to the sports of whitewater kayaking and hiking. Our goal is to travel to all 50 states and as many countries as we can while we accumulate memories, not things.

Newsletter Editor & Webmaster: Sue Elwood

Sue Elwood is an instructor in the Business and Computer Departments at Northeast Iowa Community College in Calmar, Iowa. She received her B.A from Concordia College, Moorhead, MN and her M.S. from Minnesota State University, Mankato. She has taught at NICC for 25 years. In addition to her teaching career, Sue serves on several professional boards including the Iowa Business Education Association, the North Central Business Education Association, the International Society for Business Education, and coordinates the State Leadership Conference for Iowa's BPA student organization.

Eastern Representative: Vacant

Mountain Plains Representative:

Barbara (Bobbi) Looney has a PhD in English (Univ of So Fla), a Master's in English (Rutgers Univ), and a Bachelor of Science in Education (Black Hills State University). As an Assistant Professor of Management at BHSU, she teaches Managerial Communications and co-advises the Enactus business competition team. Additionally, she is MBA Coordinator. Looney also holds paralegal certification (Univ of Maryland). Prior to her collegiate academic career, Looney worked in private industry as a Customer Service Representative for the Sheraton Hotel Corporation in Boston, as a Congressional staff assistant in Washington, D.C., as a corporate paralegal for law firms in Washington, D.C. and Charlotte, NC, and as the assistant manager of a bar supply company in Ft. Lauderdale, FL. For three years in Copenhagen, Denmark, she held leadership positions with both the American Women's Club and International Women's Group, for whom she organized events and projects that benefited women from around the globe. Early in her teaching career, Looney taught high school English and coached debate in Miami, FL.

North Central Representative: Michelle Gibson Herman

Michelle Gibson Herman is an active member of NBEA, ISBE, and ARBE. She is the current North Central representative for ISBE. At the state level, she is the Convention Coordinator and NCBEA representative for Wisconsin's business education professional organization, WEBIT. Michelle has been a business education educator for the last 23 years, teaching at the elementary, secondary, and post-secondary levels. Michelle is currently an adjunct instructor at the University of Wisconsin-Stout.

Southern Representative: Eric Pollard

Eric Pollard is entering his 11th year of teaching Business & Marketing Education. Eric has a BS, M.Ed. and Ed.S. all from Auburn University and has a M.Ed. in Instructional Leadership from the University of Montevallo. He has taught both middle school and high school levels. Eric is currently serving as the SBEA Southern Representative. Eric is has been married for over 6 years to Brittany and has twin 3 year olds Parker and Kinsley.

Western Representative: Elaine Stedman

Elaine Stedman spent 37+ years teaching business education in Montana, primarily middle school and high school. She also served as an adjunct professor for Dawson Community College and taught online courses through the Montana Digital Academy. She has bachelor's degrees in Business Education and French, a master's degree in Educational Technology and an MPA with a focus on nonprofit management. After retiring from teaching, she assumed a position as the director of Boys & Girls Clubs of the MonDak. She has three grown, married sons and five beautiful grandchildren. In her spare time, she is active in her community, serving on the executive board of the local Chamber of Commerce and Kiwanis Club.

US Representative to SIEC Professional Development Committee: Mary Millikin

Mary A. Millikin is the Associate Vice President for Academic Affairs in the Office of Accountability & Academics at Rogers State University. She holds a Ph.D. in Industrial/Organizational Psychology and an MBA from the University of Tulsa, as well a B.S. in Engineering Physics from Missouri State University. Her responsibilities include oversight of RSU's institutional research and planning functions, assessment of student learning outcomes, and research and sponsored programs. In addition to serving as RSU's accreditation liaison officer, she is a peer reviewer for the Higher Learning Commission. Mary teaches on an adjunct basis at the undergraduate and graduate levels. She holds three Quality Matters certifications for online course design and has more than 170 research presentations and papers. As a consultant-evaluator, she has evaluated both nationally-funded and state-funded programs, and she serves as a board member for three professional organizations.

Editor, Journal for Global Business Education: Dana Gray

Dr. Dana Gray is a professor of business and the Sarkey Endowed Chair at Rogers State University, and teaches graduate and undergraduate courses in marketing. She has more than 20 years' experience in

corporate marketing and public relations. Her PhD and MS are from Oklahoma State University and her undergraduate degree is from the University of Tulsa.

I am currently serving as General Secretary for SIEC/ISBE international. I am a retired professor of business education at the University of Wisconsin-Whitewater. I have served in a variety of offices for the U.S. Chapter, including president.

Stay tuned...

Next month we will feature pictures and information from Greece. If you were able to go, please send me updates of all the fun you had (wohleec@auburn.edu).

Best,

Elisha

ISBE President