



International Society for Business Education
An affiliate of the National Business Education Association
U.S. Chapter of SIEC-ISBE



**You could be in this picture
for 2016!**

ISBE Network

Are you ready for the 88th International Conference?

SIEC Austria in Graz have been working hard to prepare for the next international conference.

The 88th International Conference will be held in Graz, Austria. The theme for 2015 is **Entrepreneurship and Entrepreneurship Education - Regional and International**. Plan now to attend July 31 - August 5, 2016 (an optional 3-day program will be offered in addition to the full program).

The conference fee is €590 and includes the full conference program, all events, and attractions. The deadline to register is June 1, 2016. See the conference brochure on the SIEC-ISBE Austria website: <http://goo.gl/GjKktX> for more detailed information.

The following accommodations have been recommended by the Conference's Organizing Committee.

- Grand Hotel Wiesler
- Hotel Weitzer
- Hotel Europa
- Hotel Ibis Graz Accor 3*
- A&O Hotel Hauptbahnhof

More Pre- and Post-conference tour information can be accessed at:

<http://www.isbe.at/isbe-austria.html> or office@isbe.at.

Make your plans to attend today!

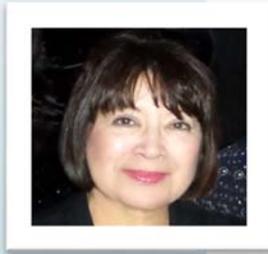
Inside this issue

President's Message	2
Past-President's Message	3
Run For An ISBE Position	3
Newly Elected ISBE Officers	4
Int'l Networking	4
Future Conferences	5
2015-2016 Exec. Board	6
Outstanding Service Nomination.	6
Benefits to Joining ISBE	7
International Quiz—Part1	8
BE Honor Society	8
Call for Lesson Plans.....	8
Call for International Papers	9
International Quiz—Part2	9
Call for Papers.....	9
Supplementing the Classroom With Global Experiences.....	10
87th International Conference of SIEC/ISBE—A Final Review.....	11
87th International Conference of SIEC/ISBE—Pre and Post Tours.....	12
Answers to the Quiz	13
NBEA Convention.....	13
SIEC/ISBE -88th International Confer- ence - Call For Workshops and Sub- missions.....	14- 17
In Memoriam-Pauline Newton....	18

President's Message

by Ruth DePieri

2015-2016



As your 2015-2016 ISBE President, I strongly encourage your active participation in the SIEC-ISBE 88th International Conference to be held in beautiful Graz, Austria, from July 31 through August 5, 2016.

Before the SIEC-ISBE Conference, I look forward to greeting and speaking with you at the NBEA Annual Conference in Las Vegas, Nevada, from March 22 to March 26, 2016. During the NBEA Conference you will be invited to attend our ISBE Reception Meeting at which you will be given a presentation on the many benefits of attending the Annual International Conference in Graz.

If you have not yet attended one of our International Conferences, we are hopeful that the 2016 summer conference presentation will help you to understand the importance of participating as a delegate along with your fellow international Business Education colleagues.

Moreover, we hope you will also understand why the International Conferences have long been enjoyed by not only the SIEC-ISBE members, but also by their invited family members or friends who have participated in the special Accompanying Persons program during the conference.

Aside from your attending and participating at all NBEA affiliated conferences, whether it be at the National, International, Regional, and State levels, you should safeguard the value of your membership as a vital key to maximizing your professional development success.

We are gifted and fortunate in belonging to such a worthy professional organization as NBEA at whose various events we can benefit from the fine expertise shared at conference technology workshops, concurrent presentations, and professional development seminars. Not only can we, our students, our educational institutions, and other stakeholders gain from our attendance at such events, but the networking possibilities and outcomes are phenomenal.

As professional educators in today's challenging and technologically driven global marketplace, we are at the forefront of creating a positive impact upon our students and likewise upon our state, regional, national, and international societies of today and tomorrow.

Within our classrooms and educational programs, we endeavor to inspire and empower our students with the technical and academic skills to confront the challenging and continuously changing global job market. Moreover, we as educators can be considered as practitioners and exponents of our countries' greatest service export; namely, business and

commercial education. Our mission is and has been so evidently visible in our present and past international conference titles. For example:

- “Training for Societies in Change,” Berlin, Germany 2013
- “Service Design and Management,” Helsinki, Finland 2014
- “Education for Business Sustainability,” Krakow, Poland 2015
- “Entrepreneurship Education-Regional and International,” Graz, Austria 2016

Lastly, my compliments to Professor Leszek Preisner and members of his organizing committee for having given us such an outstanding conference in Krakow, Poland this past summer. We look forward to counting on your presence and also encourage you to submit proposals for presentations at the 2016 summer conference.



Past-President’s Message

by Roietta Fulgham

Report of the U.S. Chapter 2015 Annual Meeting

The U.S. Chapter held its annual meeting in Chicago, Illinois, during the first week of April 2015. Participants attended presentations on various topics including international business at the NBEA Convention.

The ISBE officers met early in the year to plan ways to restructure and refocus efforts on creating value, encouraging leadership, and increasing membership. We are currently receiving input from members toward updating Creative Teaching Ideas for International Business that will benefit the teachers in the classroom.

During the ISBE business meetings at the NBEA Convention, written reports were received from officers and appointees. We had 32 people in attendance at the business meeting. The Constitution/Bylaws and Policies and Procedures had some changes which will be available on our website later in the year. The budget was approved as presented. As of February 2015, ISBE has 479 members of which 14 are international members. The Program of Work was discussed and assignments were made. A very brief training session was conducted. The ISBE brochure was updated and distributed by Andrea Pace. Soon we will have it available on our website. The ISBE website and Facebook pages are active. Please visit at www.isbeusa.org.

Reports were received from Judy Olson-Sutton, SIEC-ISBE General Secretary, SIEC, and from John Lightle, US VP to SIEC.

The following International guests participated in Chicago: Leszek Preisner and his son, Michaela Stock, and Elisabeth Riebenbauer. They presented information for the 87th and 88th Annual International conferences. Visit our website for more details.

Lee Kantin received the 2015 **Bill Anderson Outstanding Service Award** by the U.S. Chapter (see Page 6).

Please plan to come to Las Vegas, Nevada, for the 2016 NBEA Annual Convention March 22-26 where we will have ISBE business sessions and reception.

WHAT COULD I SAY TO GET YOU TO RUN FOR AN ISBE POSITION?

ISBE needs people who are:

- Ingenious
- Sensational
- Bright
- Exceptional

If any of these words describe you, then you are a perfect fit and encouraged to run for an ISBE position.

The following positions are open for 2016-2017:

- President-elect
- Membership Director
- Mountain Plains Rep
- North Central Rep
- Western Rep

What an impressive list of positions, but don’t panic. Your duties and responsibilities would include, but are not limited to, promoting business education through international endeavors.

All aspects of international business education afford ISBE officers, directors, and representatives to

- Identify
- Share
- Balance
- Explore

Here’s your challenge—while this opportunity is fresh on your mind, e-mail me now to request a copy of the duties, responsibilities, and deadline.

If you have read this far, ACT TODAY to ensure that you get the first priority on the position of your choice!

Roietta Fulgham, ISBE Past President
roietta.fulgham@arc.losrios.edu
(916) 835-2325

International Networking Opportunities

We are looking forward to hearing from all of our members in the bi-annual US Chapter Newsletter and through our social media outlets. Join the conversation. Send you news items to Tamra Davis, Editor, at tdavis2@ilstu.edu. Find us on Facebook at: [SIEC International](#) or [ISBE USA](#). We are also on [LinkedIn](#).

Our US Chapter website is <http://www.isbeusa.org>

The International website is: <http://www.siec-isbe.org>. To enter the **Members' Only** area, use the password: **SIEC-ISBE2015**

Future SIEC Conferences:

2016—Graz, Austria

2017—Puerto Rico

Newly Elected ISBE Officers

All terms begin July 1, 2015. Attendance at the NBEA Convention (Meetings of ISBE are typically on Tuesday afternoon and evening of the convention) is expected during the term of office.

President: Ruth C. DePieri



Ruth C. DePieri, MLOS, is a Professor in the International Trade Program at East Los Angeles College.

She holds a Master's Degree in Leadership and Organizational Studies from Azusa Pacific University, a Post Graduate Certificate in Teaching English as a Second/Foreign Language from University of California, Los Angeles (UCLA), and a Bachelor of Arts Degree in English (concentration in Linguistics) from California State University, Los Angeles.

She has taught in Career Technical Training programs at the community college, adult continuing education, and Government and Industry Sponsored Program levels. Included in that time period she also developed and taught Professional Development Business Communication courses at California State University, Los Angeles, Division of Extended Education, for 13 years.

Her leadership skills are best exemplified as an innovator of strategic educational programs targeted to professional and workforce development programs as well as to global trade promotion between the United States and Latin America.

President-elect: Irina A. Weisblat, Ed.D.



Irina A. Weisblat, Ed.D. is an Assistant Professor of the Forbes School

of Business at Ashford University. She holds a doctorate in Educational Leadership from San Diego State University

(SDSU), a Master's degree in Business Administration (Global MBA) from National University, San Diego, and a Bachelor of Arts degree in English, with concentration in Teaching, from St. Petersburg University, Russia. In addition to her 15-year professional experience in international business, Dr. Weisblat has been teaching various courses to undergraduate and graduate students, at the university and community college levels.

Dr. Weisblat is past President of California Business Education Association (CBEA). In 2010, she received the Scholarship Achievement Award from the National Business Education Association (NBEA). Twice, she was named Outstanding Business Educator by CBEA. Irina was also awarded with the Herbert A. Tonne Memorial ISBE Scholarship.

U.S. Vice-President to SIEC: Judee A. Timm, Ph.D.



Dr. Timm holds a Ph.D. in Education from Southern Illinois University, an M.B.A. from

Golden Gate University, and M.S. in Business Education from Michigan State University. As life-long member of International Society for Business Education, she is credited as the co-founder and editor of the *Journal for Global Business Education* and served as President of the SIEC-ISBE's U.S. Chapter. Judee currently serves on the editorial board for the *Journal of Applied Research for Business Instruction*, sponsored by Delta Pi Epsilon and has served as the International Section Editor for the *Business Education Forum*, sponsored by the National Business Education Association. In addition to her work for ISBE, NBEA, and DPE, she has devel-

oped, edited, and published numerous papers and articles on teaching/learning strategies in business and international business.



Secretary: Nancy Peterson

Nancy Peterson is a native Oregonian, a graduate of Portland State University, and educator for over 30 years. Her career began and continues at Central Catholic High School in Portland. Nancy has been an active member in OBEA, has served as the secretary for three years, and is President elect 2016/17. She has completed WBEA's Professional Development Training and has attended several WBEA and NBEA conferences. Most recently, Nancy received the 10th annual Lammers Professional Development Scholarship at the 68th annual Oregon Business Education Association meeting held in Portland, Oregon, on October 10, 2014.



Eastern Representative: Betsy Matz

Betsy has been teaching accounting in higher education for over 30 years, and at the University of Pittsburgh at Bradford for 26 years where she holds the rank of Associate Professor. Prior to moving to higher education, she worked as an accountant in industry for 10 years. She teaches courses in both financial reporting and managerial accounting and the bulk of her research has been in managerial accounting. Betsy has been a member of SIEC-ISBE since 2005 and has attended four conferences – The Faroe Islands in 2006,

Waterford, Ireland in 2008, Denver, Colorado in 2012 and Helsinki, Finland in 2014. In addition to SIEC-ISBE, she is a member of the Institute of Certified Management Accountants, Pennsylvania Institute of Public Accountants, American Institute of Public Accountants, and American Accounting Association.



Southern Representative: Mary Risner

Mary Risner is Associate Director of the [Center for Latin American Studies](#) at the [University of Florida](#) where she develops and manages initiatives that integrate the study of foreign language and area studies across the curriculum. Risner's educational background is in Marketing, Latin American Studies, and foreign language. She also holds an Ed.D. in Curriculum and Instruction/ Educational Technology. She has lived abroad in Europe and Latin America and has taught in K-12, post-secondary, and corporate settings. In addition to teaching, Risner has broad experience in program management and development. Her areas of interest include: Languages for Specific Purposes (LSP), the role of culture and language in international business, and online learning. www.globalelearning.org

@langforcareers. Mary has served as ISBE Membership Director for the past two years.

Thank you to all of the candidates and good luck!

Future SIEC International Conferences

*2016—
Graz, Austria*

*2017—
Puerto Rico*

2018—TBA

Outstanding Service Nomination

The ISBE Bill Anderson Outstanding Service Award is given annually to a member in recognition of distinguished service to the Society at the national or international level. The award is presented during the NBEA Convention (March 2016).

A nominee must be a member of ISBE and must have held a leadership position or an office in the US Chapter during the past 10 years. The current president, president-elect, or past-president will not be considered for this award. Distinguished service may include contributions to business education through teaching, participation in the professional association, attending national or international conferences, involvement in other activities such as service on committees or working with other members, and/or publications, activities to promote ISBE. These activities should reflect outstanding service, commitment, and loyalty by the nominee. Nominations shall be considered for three years; after which a candidate may be re-nominated.

Nominate someone you think has contributed to the activities of the Society by sending a letter of support that includes the nominee's name, address, telephone number, e-mail address, and a description of the distinguished contributions to Roietta Fulgham (roietta.fulgahm@arc.losrios.edu) or call (916) 835-2325 by February 1, 2016.

2015-2016 ISBE Executive Board

PRESIDENT

Ruth DePieri
DEPIERRC@elac.edu

PRESIDENT-ELECT

Irina Weisblat
Irina.weisblat@ashford.edu

PAST PRESIDENT

Roietta Fulgham
roietta.fulgham@arc.losrios.edu

SECRETARY

Nancy Peterson
npeterson@centralcatholichigh.org

ISBE DIRECTOR TO NBEA

Tamra Davis
tdavis2@ilstu.edu

MEMBERSHIP DIRECTOR

Mary Risner
mrisner@latam.ufl.edu

US VP TO SIEC

Judee Timm
JTIMM@mpc.edu

HISTORIAN

Max Rittner
Max_Rittner@BizEdLogic.com

NEWSLETTER EDITOR-FALL 2015

Max Rittner
Max_Rittner@BizEdLogic.com

WEBMASTER

Dana Gray
danagray@cox.net

EASTERN REPRESENTATIVE

Betsy Matz
matz@pitt.edu

MOUNTAIN-PLAINS REPRESENTATIVE

Cathy Tkacik
catherine.tkacik@pueblocitieschools.us

NORTH-CENTRAL REPRESENTATIVE

Susan Elwood
elwoods@nicc.edu

SOUTHERN REPRESENTATIVE

Mary Risner
mrisner@latam.ufl.edu

WESTERN REPRESENTATIVE

Joanne Osgood
osgoodonline@hotmail.com

US REPRESENTATIVE TO THE PROFESSIONAL DEVELOPMENT COMMITTEE

Ruth De Pieri
depierc@elac.edu

EDITOR, JOURNAL FOR GLOBAL BUSINESS EDUCATION

Tamra Davis
tdavis2@ilstu.edu

Dana Gray
dgray@rsu.edu

SIEC-ISBE GENERAL SECRETARY (ex-officio)

Judy Olson-Sutton
jsutton@madisoncollege.edu

SIEC INTERNATIONAL PRESIDENT (ex-officio)

Petra Bragadottir
petra@fa.is

NBEA EXECUTIVE DIRECTOR (ex-officio)

Janet Treichel
jtreichel@nbea.org

NBEA PRESIDENT (ex-officio)

Robert Blair
Robert.Blair@mtsu.edu



Lee Kantin—2015 Bill Anderson Outstanding Service Award

Lee Kantin, 2012-2013 ISBE President was presented the Past President's Award for his contributions to ISBE at the reception held during the NBEA convention in Chicago on April 16, 2015. For more than 20 years, Lee taught business courses at Madison Area Technical College. He is currently retired, but continues to work as an accountant during tax season.

Lee has been an active member of ISBE for over 20 years. In the US Chapter of ISBE, he participated on the first writing team for the ISBE Standards for Accounting, attended 15 NBEA Conferences, presented at two NBEA Conferences on taxation for teachers, and served as the President-elect, President, and Past President of ISBE between 2010 and 2012.

Lee joined SIEC-ISBE in 1989 and attended his first international conference in Glasgow, Scotland. In SIEC International, he attended 22 international conferences and served as the General Secretary for the organization from 1997—2004. He also aided in the writing of the 100-year anniversary book for SIEC.

Thank you, Lee, for your steadfast commitment to ISBE, your numerous contributions, your encouragement and support, and your outstanding leadership.

Benefits to Joining ISBE

By Tamra Davis, ISBE Director to NBEA

The International Society for Business Education offers many benefits to our members.

The cost to join ISBE is \$30 in addition with your NBEA dues each year. ISBE offers members timely publications; annual international convention, featuring renowned corporate and educational speakers, company visits, and cultural experiences; professional development opportunities; networking with your international peers; international business resources; and much, much more.

The US Chapter offers two electronic newsletters per year, a website, and a peer-reviewed journal: *Journal for Global Business Education*. Your chapter membership includes membership in the international organization as well. SIEC-ISBE International provides members with a website that includes a Member's Only area with lesson plans and electronic access to the organization's journal: *International Journal for Business Education*; four electronic newsletters per year, the annual international conference hosted by one of the member chapters; access to international professional development; and networking with global peers in business and education.

To join, complete the online membership application <https://www.nbea.org/ma/memberapp1.asp>.



Many consider this to be the best part of a SIEC Conference—Networking with peers from around the world.



And some think that the company visits are the best part of a conference. Honey anyone?



Others would say that the best part is experiencing the culture!

**NATIONAL BUSINESS EDUCATION ASSOCIATION
MEMBERSHIP APPLICATION**

Join Today and Increase Your Professional Expertise!

IMPORTANT: List both home and business contact information. Please indicate your mailing preference.

Home Business

Name	Institution/Organization
Home Address	Address
City	City
State	State
Zip	Zip
Telephone	Telephone
E-mail	E-mail

MEMBERSHIP SERVICES

- Professional journals and publications:
 - NBEA's journal, *Business Education Forum*
 - NBEA's newsletter, *Keying In*
 - NBEA Yearbook
 - Special publications and promotional items
- Nat'l Standards for Business Education
- \$250,000 professional liability insurance
- Annual national convention
- Regional association membership
- Regional conventions
- Legislative advocacy
- Business-industry link
- Insurance programs
- Professional awards program
- International Society for Business Education (ISBE)
- Association for Research in Business Education—Delta Pi Epsilon (ARBE—DPE)

Educating for Success in Business and Life!
1914 Association Drive, Reston, VA 20191-1596 • (703) 860-8300 • Fax (703) 620-4485
www.nbea.org • E-mail: nbea@nbea.org

MEMBERSHIP CLASSIFICATION

Professional \$ 85

Professional / International Society for Business Education (ISBE) .. \$115

Professional / Assn for Research in Business Educ—Delta Pi Epsilon \$145

Professional / ISBE / ARBE—DPE \$175

Membership dues include a \$20 subscription to Business Education Forum. Subscriptions are not available to nonmembers. NBEA dues are not tax deductible as a charitable contribution for federal income tax purposes; however, they may be deducted as a business expense under other provisions of the Internal Revenue Service Code.

METHOD OF PAYMENT

Check Payable to NBEA VISA MasterCard

Card Number _____

Expiration Date _____ 9-Digit Card Code _____

Signature (required for all changes) _____

RETURN THIS FORM WITH PAYMENT TO

National Business Education Association
1914 Association Drive
Reston, VA 20191-1596

National Business Education Association

NBEA 2016 in Las Vegas, NV
March 22—26, 2016

National Business Education Honor Society

Are you looking for a way to provide honor and national recognition to outstanding students in your business education program? Look no further. The National Business Honor Society is the perfect way to bring greater recognition to your students **AND** your business education program.

By starting a chapter of the honor society, you will be able to promote and recognize your dynamic students' academic achievement in business education at the secondary level.

Who's eligible? Any high school junior or senior who has completed or is currently enrolled in his/her third business course and has a 3.0 (overall) and 3.5 (business course) GPA.

What school can start a chapter? Any public or independent secondary school offering business curriculum reflective of National Standards for Business Education is eligible to apply for a local chapter charter.

Start a chapter today. It's so easy...you'll be glad you did!

The National Business Honor Society is an official division of the National Business Education Association. Through starting a chapter your students' names and school will be recognized in NBEA publications and on our website.

International Quiz—Part 1

Questions from Ken Fisher:

Name any country with a one-word name that ends in "a" and begins with the letter listed below.

Example "U" Uganda

1. R
2. A
3. C
4. B
5. V
6. G
7. Z
8. K
9. E

The answers are provided on another page in this newsletter.



Enjoying the sites in Krakow Poland.

Call for International Lesson Plans

The U.S. Chapter of SIEC-ISBE (The International Society for Business Education) is seeking quality lesson plans to be published in the book *Creative Teaching Ideas for International Business*. The lesson plans need to use the Lesson Plan Format provided in this call (See last page of the newsletter for the format). All levels of education, ages 5 through university, are being targeted in this project. Subject areas needed.

- International Business (general topics)
- International Marketing
- International Finance
- International Law
- International Ethics
- International/Intercultural Communications
- International Management
- Language Integrations
- Global Logistics

Submit lesson plans to:

Tamra Davis, Ph.D.
Illinois State University
Campus Box 5590
Normal, IL 61790-5590
tdavis2@ilstu.edu

All submissions **must** be in electronic format. If sent via mail, please send a flash drive or CD.

Submissions must include any supplemental materials (handouts, presentations, files) in their native format (i.e. Word, Excel, PowerPoint, Publisher, etc.).

The main author must be a member of NBEA-ISBE or a member of his/her respective SIEC Chapter. All authors will receive one free copy of the book. No other gratuity or payment will be provided.

Deadline for submission: **March 9, 2016**

International Quiz—Part 2

Questions from Lila Waldman and Pat Wissen:

1. Which continent has the second largest population in the world, at about one billion people? (a) Europe, (b) Asia, (c) Africa, (d) North America.
2. Which is the longest river in the world (4,132 miles)? (a) the Nile (b) the Mississippi, (c) the Danube, (d) the Amazon.
3. The highest waterfall in the world, Angel Falls, is located on which continent? (a) North America, (b) South America, (c) Africa, (d) Asia.
4. Where is the largest freshwater lake in the world located? (a) United States, (b) Russia, (c) Brazil, (d) Germany.
5. What is the name of the free trade agreement that the United States and 11 other nations are currently negotiating?
6. In which European countries is French either the native language or regularly used?
7. What is the world's most-traded currency with about 47% share of global payments and 87% of the foreign market's daily turnover?
8. Which country has the largest number of contiguous time zones?
9. What is the former name of Thailand?
10. List the three major oceans of the world.

Call for Papers

The International Society for Business Education (ISBE) invites manuscripts for its refereed publication, *Journal for Global Business Education*. Topics should focus on International Business and may include reviews of literature, research, teaching methodologies, and other topics of interest to an international business educator audience.

Submissions are ongoing throughout the year. Authors will be notified within 60 days with a publication decision. For questions regarding the *Journal* or publication guidelines, please contact: Tamra Davis at tdavis2@illinoisstate.edu or Dana Moore Gray at dgray@rsu.edu.

Description: The *Journal for Global Business Education* is a non-profit, refereed publication of the International Society for Business Education. Manuscripts should focus on the philosophy, theory, or practices related to international business education at all levels of instruction.

Format: The style manual used for the *Journal for Global Business Education* is the *Publication Manual of the American Psychological Association*, 6th Edition. Papers should be no longer than 15 pages (3,000 words), including references, tables, and figures. All manuscripts should include an abstract of 250 words or less. A copy of the manuscript should be sent to Tamra Davis via e-mail for consideration for publication.

Membership: Authors must be current members of NBEA and ISBE.

Publication Guidelines:

- All manuscripts are to be in English.
- All manuscripts should follow the APA 6.0 style, including references.
- Length—2—15 pages, including references which do NOT have to be on a separate page.
- Single-spaced with one blank line between paragraphs and before/after headings.
- No other formatting should be used.
- Word 2003 or higher software ONLY.
- Font should be a standard serif or sans-serif font, 12-point.
- All graphics should be encased in a box.
- Margins should be 1-inch.
- No header or footer should be included.
- No page numbers.
- A title page that includes the manuscript title and author(s) name, name and address of institution, email address, and telephone number for primary author must be included.
- All submissions must be electronic.
- Manuscript cannot be under consideration by another publication at the time of submission to the *Journal*.
- The reviewers may make suggestions for revisions. The editor will work with the author(s) to make the changes.
- The editor reserves the right to edit all manuscripts accepted for publication.

The 2016 Business in Brazil Summer Program is a 6-week course in Curitiba, Brazil offering 3 credits for online work and a hands-on consulting experience in a Brazilian company. The program also includes a 1-credit language and culture course. It is open to undergraduate and graduate business majors and takes place between May 9th to June 17th, 2016. For more information, please visit:

<http://tinyurl.com/qy7oe8y>

Supplementing the Classroom With Global Experiences

by Mary Risner, ISBE Membership Director

As we enter the new academic year, we should strive to integrate global content in our courses through engaging experiences in the classroom, the community, and beyond. Here is an article that talks about “How international experiences can open the mind to new ways of thinking”. (<http://www.theatlantic.com/health/archive/2015/03/for-a-more-creative-brain-travel/388135/>)

Understanding other cultures and other languages can only enhance one’s career possibilities as explained in these articles: Nine Ways to Use Language Skills to Get a Job http://www.theguardian.com/education/2015/mar/31/nine-ways-to-use-language-skills-to-get-a-job-and-boost-your-career?CMP=share_btn_fb

How Studying or Working Abroad Makes you Smarter

(<http://time.com/79937/how-studying-or-working-abroad-makes-you-smarter/>)

For more articles on the importance of global understanding in the workplace, follow ISBE on Facebook (<https://www.facebook.com/pages/ISBE-USA/143234789101916>) or Twitter [@isbeusa](https://twitter.com/isbeusa).

Encourage your students to consider study abroad to supplement their business education courses and consider applying for faculty experiences abroad as well. Links to global funding opportunities are below.

Student Opportunities for Study Abroad

The Robert Bosch Foundation Fellowship Program is a distinguished transatlantic initiative that offers fifteen accomplished Americans the opportunity to complete a comprehensive professional development program in Germany. The Bosch Fellowship is comprised of three main components: customized work placements, professional seminars, and German language training. <http://culturalvistas.org/programs-for-students-and-professionals/professional-fellowships/robert-bosch-foundation-fellowship-program>

Scholarships to Study Languages Abroad –National Security Language Initiative for Youth

<http://www.nsliforyouth.org/how-to-apply/%20/>

Faculty Opportunities for International Experiences/International Business Training

Fulbright Distinguished Awards in Teaching (DA) Program

<http://fulbrightteacherexchange.org/us-applicants>

Faculty Development in International Business (FDIBs)/ Professional Development in International Business (PDIBs)

http://www.ucdenver.edu/academics/InternationalPrograms/CIBER/Documents/2015-16_CIBER_FDIB_Schedule.pdf

Other Global Education Opportunities

The Global Teacher Prize is an annual one million dollar award from the Varkey Foundation to be given to a super-special teacher.

<http://www.globalteacherprize.org/nominate>

SIEC-ISBE

The International Society is your organization to bring a global perspective to the classroom. Membership in ISBE links you to hundreds of educators throughout the world.



87th International Conference of SIEC/ISBE “Education for Business Sustainability” Krakow, Poland July 27-31 2015

by Joanne Osgood

The conference began with the opening session with entertainment in the form of authentic Polish songs and music provided by a group of young performers dressed in traditional Polish costumes of the countryside. The topic for the introductory lecture was on the educational system in Poland with an emphasis on vocational education training. This focus on vocational training reflected the needs of employers to help students attain qualifications needed for current jobs, thereby making getting a job easier because of the training provided. About 60 delegates and 7 accompanying persons attended the conference. Meetings and workshops were held at AGH, University of Science and Technology. The conference was organized by SIEC-ISBE Polish Chapter in co-operation with: AGH's Dept. of Economics, Finance, and Environmental Management.

Workshops and pedagogical sessions began on Tuesday and continued on Thursday with so many interesting and timely research, ideas, topics, and concepts such as concept maps, challenging times for business education, sustaining professionalism of students and employees, creating connections and finding collaborators, neuromarketing, employment and salary perspectives after different levels and types of education, business degree pathway programs, education on cloud computing environments, retaining aging workers for sustainability in education, a simulation game exploring business programs, MOOCs on competencies for global collaboration, business education in Ukraine, project-based learning, and factors affecting academic performance and higher education. SIEC/ISBE members will be able to locate handouts for these sessions on the SIEC/ISBE websites soon.

On Wednesday all attendees went on a company site visit to a honey production business close to the Slovakian border. Here we learned about the bees and their habits, about gathering the honey and other products, and about this old industry and its traditions. Visitors had an opportunity to support the economy of this industry by purchasing honey and other bee bi-products at the on-site shop. The next site visit was to a health resort in Krynica, where we had an opportunity to taste the mineral water collected in this region. As most who took this tasting opportunity would attest about these special waters, it seemed the health benefits of drinking the water would always outweigh the taste of these mineral waters!! Yum!

Friday brought us to the closing sessions and the final gala farewell dinner held in a very special authentic Polish-style fare restaurant located on the Main Square of the old town in Krakow. There were many opportunities for conversation and camaraderie as we sampled excellent food representative of Polish cuisine. Lots of hugs and farewells until we meet again occurred at the end of the dinner. We congratulated Les and his team of Polish business educators on providing an excellent conference.

Next year, the annual conference will be held in Graz, Austria, and Maribou, Slovenia, from July 31 through August 5, 2016. Next year's focus will be on entrepreneurship education, both regional and international. See you all there for another great conference and learning experience!

87th International Conference of SIEC/ISBE

Pre and Post Tours

by Dr. Cyndi Dunn

Beyond the educational component of attending a SIEC-ISBE conference is the opportunity to participate in some of the Pre and Post tours offered. If you opt out of the pre-planned tours, you can arrive early or stay later and choose from an array of activities that are available in the area. This year's options were exceptional and should be on your bucket list if you missed this opportunity.

This year's conference was held in Krakow, Poland, a city that miraculously endured wars and oppressive regimes and is one of Europe's cultural treasures. Among the tours offered included the Wieliczka salt mines, Auschwitz (Oswiecim), Birkenau, Schindler's Factory, Kazimierz (the Jewish Quarter), and a visit to the Black Madonna icon in Czestochowa. In case you missed this terrific conference, a brief summary of some of the attractions follow.



Described as one of the most unusual salt mines in the world, the Wieliczka salt mines were, indeed, spectacular with their underground cathedrals, chandeliers, lakes, and statues. Founded in the twelfth century, the creative salt miners not only risked their lives mining approximately 1,073 feet underground, but also built chapels, carved religious statues and reliefs that stagger the mind as you walk through the hallways and caverns that are open to the public. For safety reasons, less than 2.2 miles or 2% of the entire 178 mile mine is open to visitors, taking the average person approximately two hours to complete the public tour. Interestingly, one of the reasons visitors are restricted to certain areas is because the mine is slowly flooding. I recommend that you visit this astounding subterranean secret before it dissolves.

Describing a visit to Auschwitz Birkenau is challenging for this short article. Suffice it to say that as a World War II history buff, I was shocked with the reality of the atrocities that were conducted in these camps. It was painful to see how the pages of books I previously read became a reality for me. The emotions felt were mixed with anger, incredulity, frustration, and intense sadness that something this horrific could happen in recent history or ever. The images and feeling experienced are etched in my heart and mind and will never (and should never) be forgotten by us all.



Taking a walking or biking tour will enable you to see some places that are as significant to Krakow. During the tour, you can see the spectacular Renaissance buildings that dominate the main square or Sukiennice, or Cloth Hall. Originally built in 1257 as a Medieval Shopping Centre, it still serves as housing for local vendors to sell their wares. For many of the conferees, it was a shopper's dream with the abundant, beautiful amber jewelry and uniquely patterned handmade pottery. In the evening the square's illumination was romantic, serving as a photographer's paradise, and the outdoor cafes were an epicurean's delight. I can still taste the delicious polish sausage, potato latkes, and pierogis.

Krakow has some of the most fascinating, magical, and epic tales about its history. The Legend of Krakow's Dragon and Pigeons make for very interesting reading and conversation. If you want to know more, please research them at <http://www.krakow-poland.com/the-legend-of-krakows-pigeons> and <http://www.anglik.net/polish-legends-dragon.htm>.

Krakow, Poland is a wonderful and fascinating destination. The people are welcoming, creative, and warm. It was a remarkable choice for hosting the 2015 International SIEC ISBE- Conference. Everyone was well taken care of and treated with great kindness and respect. I, for one, am very grateful for the opportunities afforded by the organization, and I hope that more people can appreciate, attend, and participate in the international conferences in the coming years. See you in Graz, Austria and Maribor, Slovenia next year?

Looking for Quiz
Answers?

**Answers to the
International
Quiz Questions
from Ken Fisher:**

1. Romania
Russia Rwanda
2. Albania Algeria
Andorra
Argentina
Armenia
Aruba Australia
Austria
3. Canada China
Colombia
Croatia Cuba
4. Bolivia Botswana
Bulgaria
Burma
5. Venezuela
6. Georgia Ghana
Grenada
Guatemala
Guinea Guyana
7. Zambia
8. Kenya
9. Eritrea Estonia
Ethiopia

**Answers to the International Quiz Questions from
Lila Waldman and Pat Wissen :**

1. C
2. A
3. B in Venezuela
4. B, Lake Baikal
5. The Trans-Pacific Partnership (TPP) Free Trade Agreement, with Australia, Brunei Darussalam, Canada, Chile, Malaysia, Mexico, New Zealand, Peru, Singapore, Vietnam and Japan.
6. France, Belgium, Luxembourg, Monaco, and Switzerland.
7. US dollar
8. Russia
9. Siam
10. Atlantic, Pacific, and Indian

NBEA Annual Convention 2016



*NBEA Convention—
March 22—26, 2016
The Cosmopolitan*



SIEC/ISBE -88th International Conference

Call for Workshops, Presentations and Posters
to be given at the 88th International Conference 2016

Graz, Austria

July 31 – August 5, 2016

The theme for the 2016 conference is:

Entrepreneurship Education – Regional and International

The European Commission has declared Entrepreneurship as one of the key competences for lifelong learning. The main goal of this conference is to focus on Entrepreneurship and Entrepreneurship Education from various perspectives such as the research, educational and business point of view.

Presenters might focus on:

- Entrepreneurship Education for youth and adults
- Female Entrepreneurship
- Intrapreneurship
- Entrepreneurship and inclusion
- Independence and responsibility
- Social responsibility
- Start-ups, creative and inventive companies
- Learning organizations
- Passion in education
- Practice and research on business teaching and learning

Conference formats

Members are encouraged to submit research-based proposal and/or practice-based proposals that support learning and teaching. Practice-based proposals may explain a project or activity that is valuable to the classroom teacher.

Types of Pedagogical Sessions for 2016 are:

1. Workshop

- must address the topic given
- 90-minute session
- consists of an introduction, discussion and/or activity
- is an interactive session
- plan about 20–30 minutes for an overview and the remainder of the session should be an interactive activity (participants expect to be involved)

2. Presentation

- should address the topic given
- 60-minute session
- the topic is of immediate interest to the participants
- consists of a presentation (between 30 and 40 minutes) and discussion
- can be used as a round table from different countries to present a shared project

3. Poster

- can be research-based or practice-based
- may be from an educational institution and provide information about programs or projects
- the topic is of immediate interest to the participants
- should encourage young researchers
- includes a short introduction within a poster session

Proposals for workshops, presentations and posters should be submitted to your country's member to the Professional Development Committee (PDC) or to **Elisabeth Riebenbauer** (e-mail: elisabeth.riebenbauer@uni-graz.at) by **January 31, 2016**.

Please use the **PDC-Submission Form** you will find on www.siec-isbe.org. The review board of the Committee will evaluate the submissions and select those for inclusion in the conference program 2016. Notification of this decision will be made by February 28, 2016. If you need more information, don't hesitate to contact your national PDC-member or **Elisabeth Riebenbauer**.

Please note, that all presenters must be members of SIEC-ISBE (and must register for the conference) in order to present at the conference. If the presenter's home country has a SIEC-ISBE chapter, he/she must join that national chapter. If the presenter is from a country without a national chapter, membership information is available at: www.siec-isbe.org.

If membership and registration are not completed by June 1, 2016, you will be removed from the program 2016.

The PDC will use the following evaluation criteria for 2016 proposals. All proposals will be blind peer-reviewed for content and quality. Priority will be given to proposals which:

- follow the conference theme (presentations exempted),
- are of interest to conference participants,
- have well qualified presenters,
- involve conference participants,
- follow the pro forma guidelines.

Additional considerations:

- Priority will be given to new members and individuals who have not presented at a previous conference.
- Home country of presenter will be considered to encourage geographic diversity.

Workshops, presentations and posters are designed to exchange experiences and to learn from one another. All accepted workshop, presentation, and poster abstracts will be published in the conference proceedings once presented at the conference. Thank you for supporting our effort.

For the SIEC-ISBE Professional Development Committee

Friederike Sösen (PDC-Chair)



Elisabeth Riebenbauer (ISBE Austria)



SIEC/ISBE -88th International Conference

Workshop or Seminar or Poster
Entrepreneurship Education – Regional and International
Graz, Austria
July 31 – August 5, 2016

Directions: Complete form adding space as needed. Include your session-description and a digital picture. Please limit your proposal to three pages. Send completed form to your country's Professional Development Committee member or to **Elisabeth Riebenbauer** (elisabeth.riebenbauer@uni-graz.at) by **January 31, 2016**.

Title	<input type="text"/>
Indicate: <input type="checkbox"/> W (Workshop) or P (Presentation) or PO (Poster)	<p>Workshops, Presentations, and Posters may be either research-based or practice-based. Research-based submissions should follow a clear structure and include aims, methodology, findings, and scientific/educational significance. Practice-based submissions should provide insight into essential aspects of business and business education, focus on innovative practice experiences, or reflect upon developments relevant for business educators at a national and international level. Visual aids and/or hand outs are expected for all types of submissions.</p> <p>W (Workshop): must address the topic given; 90 minutes session; a workshop may be repeated if time allows in the program. Ideally, the workshop presenter/s will use about 20 to 30 minutes of the session time to introduce the topic and the remainder of the session will consist of audience interaction.</p> <p>P (Presentation): should address the topic given; can be given by two or three presenters from different countries to present a shared project, used as a round table. Is a 60-minute session; includes an overview (about 30-40 minutes) of the topic with a question and answer period.</p> <p>PO (Poster): may be from an individual, group of individuals, institutions, or agencies. Institution/Agency posters may be used to showcase best-practices and/or programs related to business education. The poster may discuss educational practices, research, or programs within an institution.</p>
Indicate: <input type="checkbox"/> R (Research-based) or P (Practical-based)	<p>R (Research-based) P (Practice-based) I (Institution/Agency Information)</p>

Presenter's Name	<input type="text"/>
Presenter's Email Address	<input type="text"/>
Presenter's Complete Address	<input type="text"/>
Presenter's Telephone Number	<input type="text"/>
Presenter's expertise or experiences that relate to proposal topic	<input type="text"/>
Abstract of Session (maximum 75 words) This abstract will be published in the printed conference program.	<input type="text"/>
Description of Session Content (maximum 250 words) This description will be posted on the organization's website prior to the conference. Attach on a separate page, if needed.	<input type="text"/>
Objectives of session Session attendees will be able to:	<input type="text"/>
Suggested Audience	<input type="text"/>
Handouts (to be provided and distributed at session by presenter/s)	<input type="text"/>
Audiovisual/Multimedia Aids requested	<input type="checkbox"/> Yes/No
NOTE: Presenters must provide their own laptop if a computer is needed. Projectors will be provided.	
Remarks	<input type="text"/>
Your digital picture	<input type="text"/>

In Memoriam—Pauline Newton

by Marcia Bush

Business Educators in California, the Western Region, across the country, and around the world are saddened with the passing of Pauline Newton on July 23, 2015. Pauline fought a valiant fight with cancer. She even left hospice to attend the WBEA Conference in Scottsdale, Arizona, in May 2015.

Pauline was a true professional, a master at presenting her business subject matter in the classroom as well as providing dedicated leadership to CBEA, WBEA, NBEA, and ISBE. She served in positions leading up to the Presidency in both CBEA and WBEA as well as working on several NBEA committees. During her thirty-two years as an ISBE member, she served as Western Region Representative, U. S. Chapter Secretary, Delegate to Congresses held in Italy, Germany, Norway, Switzerland, Spain, Finland, and Sweden, U. S. Chapter President-Elect, President, and Past President, ISBE Representative to the NBEA Executive Board, Co-Editor for the ISBE Newsletter, and Consulting Editor for the ISBE Journal, Volume 1 and 2.

Pauline is remembered by her business education colleagues as an outstanding leader, teacher, organizer, presenter, speaker, and writer. Most of all, she was one of the best Conference Chairs that CBEA has ever had. She served in that capacity for nine conferences. Many believe no conference will ever be as good without her at the helm. In her role as Conference Chair she had an uncanny ability to mentor new people and get them involved. Her skills were many and her enthusiasm was contagious. Pauline truly knew how to celebrate life.

Pauline taught at Cupertino High School, Foothill College, San Jose State University, Orange Coast College, West Valley College. She was at Presentation High School for 32 years where she served as Business Department Chair and made a difference for many generations of high school students both in the classroom and also on trips to Europe that she organized.

Pauline is survived by her sons Herb and Rob Newton, and her loving grandchildren Ruby, Tony, Tommy, and Patrick.

